N - 5526

Reg. No. :
Name :

First Semester M.Com. Degree Examination, May 2022

(Pages: 2)

CO 211 : BUSINESS ETHICS AND CORPORATE GOVERNANCE

(2018 Admission onwards)

Time: 3 Hours Max. Marks: 75

SECTION - A

Answer all questions. Each carries 2 marks.

- 1. What is meant by corporate governance?
- 2. What are the requirements relating to Audit Committee, as part of corporate governance in India?
- 3. What is the scope of business ethics?
- 4. What is Organisational culture?
- 5. What is the role of board of directors on Corporate social responsibility committee in a company?
- 6. What is meant by corporate image?
- 7. What are the characteristics of a Healthy work culture?
- 8. Which are the Unethical Problems in a Business?
- 9. What is corporate excellence?
- 10. Which are the critical areas that facilitate corporate excellence?

 $(10 \times 2 = 20 \text{ Marks})$

SECTION - B

Answer any five questions. Each question carries 5 marks.

- 11. What are the Key characteristics influencing German corporate governance?
- 12. What are the characteristics of business ethics?
- 13. Which are the criteria that influence quality of work Life?
- 14. What are the benefits of work life balance?
- 15. Which are the drivers of Corporate Social Responsibility?
- 16. Which are the methods to evaluate corporate governance?
- 17. How to build corporate image?
- 18. Which are the corporate Code of Conduct?

 $(5 \times 5 = 25 \text{ Marks})$

SECTION - C

Answer any two of the following questions. Each question carries 15 marks.

- 19. Explain the characteristics and requirements influencing Indian Corporate Governance.
- 20. Which are the elements of business ethics?
- 21. Which are the elements of Organisational Culture?
- 22. Which are the different types of Corporate social responsibilities? Bring out the major practices in India.

 $(2 \times 15 = 30 \text{ Marks})$

