

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Core Course II

CO 1142/CC 1143 — MANAGEMENT CONCEPTS AND THOUGHTS

(2018 and 2019 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **1** mark.

1. Define Management.
2. What is Planning?
3. What are standing plans?
4. Define organizing.
5. What is manpower planning?
6. Expand TQM.
7. Define Leadership.
8. What are objectives?
9. Expand MBE.
10. What is free-rein leadership?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not exceeding a paragraph. **Each** question carries **2** marks.

11. Define Scientific Management.
12. What you mean by system approach?
13. Define Staffing.
14. What is accountability?
15. What is line organization?
16. What is MBO?
17. What is social need?
18. Define controlling.
19. What you mean by change management?
20. What is contingency approach?
21. Explain planning premises.
22. Define goals.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions (Not to exceed 120 words). Each question carries **4** marks.

23. What are the steps involved in manpower planning?
24. What are the different styles of leadership?
25. Discuss Maslow's need hierarchy theory.

26. Explain the importance of directing.
27. What are the various elements of direction?
28. What are the steps in control process?
29. What are the features of TQM?
30. What are the different types of planning?
31. Explain the change management process.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions (Not exceeding **four** pages). **Each** question carries **15** marks.

32. Explain Herzberg's Two Factor theory of Motivation
33. Discuss the barriers to communication.
34. Explain the features and importance of leadership in management.
35. Discuss the Principles and Tools of TQM.

(2 × 15 = 30 Marks)
