

Reg. No.:

Name :

Third Semester B.Com. Degree Examination, January 2019 First Degree Programme under CBCSS Core Course : CO 1341/CC 1342 ENTREPRENEURSHIP DEVELOPMENT (Common for Commerce/Commerce with Computer Application) (2014 Adm. Onwards)

Time: 3 Hours

Max. Marks: 80

SECTION - A

Answer all questions in one or two sentences each. Each carries 1 mark.

- 1. Who is a Portfolio entrepreneur?
- 2. What is a small enterprise?
- 3. Expand TREAD.
- 4. What is the role of NAYE ?
- 5. What is Stationary layout?
- 6. What is Seed Capital?
- 7. State the barriers to Entrepreneurship.
- 8. What are Ancillary units?
- 9. What do you mean by incentive ?
- 10. What is Factory Design?

(10×1=10 Marks)

SECTION - B

Answer any 8 questions in not exceeding one paragraph each. Each carries 2 marks.

- 11. What is Rehabilitation Allowance?
- 12. What is social cost benefit analysis?
- Explain Innovation.
- 14. State two objectives of TRYSEM.
- 15. What is Feasibility Report?

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- 16. Classify entrepreneurs on the basis of technology.
- 17. What is STEP project?
- 18. What is Break Even Analysis?
- 19. What is Need for Achievement?
- 20. What is the primary objective of setting up NSIC?
- 21. What is Single Window Scheme?
- 22. What is the importance of Project Evaluation?

(8×2=16 Marks)

SECTION - C

Answer any 6 questions in not exceeding 120 words each. Each carries 4 marks.

- 23. Explain feasibility analysis.
- 24. What is Project Report ? Explain the importance of Project Report.
- 25. Explain the role of entrepreneur in Economic development.
- 26. What are the major responsibilities of SIDCO?
- 27. Enumerate the advantages of industrial estate.
- 28. What is Factory Design? What are the factors affecting Factory design?
- 29. What is Project Management ? Explain its various phases.
- Explain the functions performed by DICs in the development of industries of a district.
- 31. What are the different types of risk involved in Entrepreneurship?

(6×4=24 Marks)

SECTION - D

Answer any two questions. Each question carries 15 marks.

- 32. What are the objectives of MSMEs? What are the important problems faced by MSMEs?
- 33. Define Entrepreneur. Explain the functions of an entrepreneur.
- 34. Explain briefly the procedure of setting up of a small scale industrial unit.
- Define women entrepreneurship. Discuss the problems and the remedies to solve the problems of women entrepreneurs in India. (2×15=30 Marks)