



(Pages : 3)

F – 1936

Reg. No. :

Name :

First Semester B.Com. Degree Examination, November 2018
First Degree Programme under CBCSS
METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION
**(Common for Foundation Course I – CO 1121/CX 1121/TT 1121/HM 1121/
CC 1121 (2018 Admn.))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries 1 mark.

1. What is business ?
2. What are the types of economic systems ?
3. What is the most fundamental feature of capitalism ?
4. What are the different forms of business organization ?
5. What is the minimum number of partners required to form a partnership business ?
6. What is LLP ?
7. What is human capital management ?
8. What is a registered company ?
9. Expand KPO and LPO.
10. What is a joint venture ?

(10×1=10 Marks)

P.T.O.



SECTION – B

Answer **any eight** questions, **not exceeding one** paragraph **each**. Each question carries **2** marks.

11. What is a field study ?
12. What is business ethics ?
13. What is a project report ?
14. What is note making ?
15. What is *secondary* data ?
16. What is socialism ?
17. What are the types of BPO ?
18. What is globalization ?
19. What is event management ?
20. What are the important business entities seen today ?
21. What is social ethics ?
22. What is mixed economy ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions, not exceeding **120** words **each**, **each** question carries **4** marks.

23. Briefly explain the terms – primary sector, secondary sector and tertiary sector.
24. Describe the emerging areas in service sector.
25. What are the components of managerialism ?

26. What are the features of an entrepreneur ?
27. What are the features of cooperative organization ?
28. What are the main features of a joint stock company ?
29. What are the main aspects of quality of work life ?
30. What are the benefits of human capital management ?
31. What are the management problems in small organizations ? (6×4=24 Marks)

SECTION - D

Answer **any two** questions, **not** exceeding **four** pages **each**. **Each** question carries **15** marks.

32. Explain the features, need and importance of business ethics.
 33. What are the problems faced by a businessman while establishing a new business unit ?
 34. What are the factors to be considered while selecting an ideal business organization ?
 35. What are the barriers of entrepreneurship ? (2×15=30 Marks)
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