

Reg. No. :

Name :

Third Semester B.Com. Degree Examination, January 2023

First Degree Programme Under CBCSS

Core Course

CO 1341/CC 1342 : ENTREPRENEURSHIP DEVELOPMENT

(2019 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in a word or maximum of **two** sentences. Each question carries **1** mark.

1. Define Entrepreneur.
2. What is innovation?
3. Distinguish between capitalist and entrepreneurs.
4. What is business environment?
5. Enumerate two sources of project ideas.
6. What do you mean by project appraisal techniques?
7. Give any two advantages of project report.
8. Mention the principles of a good project report.
9. Name the major Techno parks operating in Kerala.
10. What is Bridge capital?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions (Not to exceed **one** paragraph each). Each question carries **2** marks.

11. Give any two social factors that hinder entrepreneurial growth.
12. Who is a fabian entrepreneur?
13. State the various functions of Entrepreneur.
14. What are the skills needed by an Entrepreneur?
15. What are the objectives of EDPs?
16. How project report prepared?
17. Mention any four institutional support subsidies available to entrepreneurs.
18. What are industrial estates?
19. What is rehabilitation of industries?
20. What are the key factors influencing the mobility of entrepreneur?
21. What do you mean by Micro enterprise?
22. What do you mean by finance mobilisation?
23. Mention the various criteria for selection of project.
24. What is venture capital?
25. What is SIDBI?
26. What is a project Report?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. (Not to exceed **120** words). Each question carries **4** marks.

27. What are the characteristics of a project report?
28. Discuss briefly the role of entrepreneur in economic development.
29. Discuss the key aspects to be considered in the preliminary screening of investment decisions.

30. What are the recent developments in women entrepreneurship?
31. Discuss briefly the importance of entrepreneurship development.
32. Explain briefly the various inputs of an ED training programme.
33. What are the factors affecting project development?
34. Briefly explain the functions of KVIC.
35. What do you mean by profile preparation in project development?
36. Explain the need for incentives and subsidies in entrepreneurship development.
37. What are the entrepreneurial functions performed by an entrepreneur?
38. What is the role of MSME in economic development?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. (Not exceeding **four** pages) Each question carries **15** marks.

39. Discuss the factors affecting entrepreneurial growth.
40. What do you mean by industrial sickness? Discuss the causes and means of prevention of industrial sickness.
41. What contents of a project report?
42. What are the phases of EDP? Discuss some of the institutional support available to entrepreneurs in India.
43. What are industrial estates? What are the types of industrial estates and discuss the benefits of such facility to an entrepreneur?
44. What do you mean by feasibility study? What are the components of a feasibility study?

(2 × 15 = 30 Marks)