

Reg. No. :

Name :

Second Semester M.Com. Degree Examination, September 2022

CO 221 : E-BUSINESS AND CYBER LAWS

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions. Each questions carries **2** marks.

1. Define EDI.
2. What is meant by disruptive technology?
3. What is web based information system?
4. What do you mean by EPOS?
5. What is data mining?
6. What is e-procurement?
7. Define ERP.
8. Define E-governance.
9. What do you mean IPR?
10. Define data privacy.

(10 × 2 = 20 Marks)

P.T.O.



PART – B

Answer **any five** questions. Each questions carries **5** marks.

11. Write an overview of punishments for various cybercrimes.
12. What are the applications of cyber forensics?
13. Explain factors influencing ERP implementation.
14. What are the key issues and challenges for supply chain and logistics management?
15. What are the features of Web Based Information System?
16. Write a brief note on social media marketing trends.
17. Explain any four most common e-commerce revenue models.
18. Explain advantages and disadvantages of e-business.

(5 × 5 = 25 Marks)

PART – C

Answer **any two** questions. Each questions carries **15** marks.

19. Explain features of customer relationship management.
20. Discuss Indian laws relating to IPR.
21. Explain steps in e-business design.
22. Explain CRM trends in India.

(2 × 15 = 30 Marks)

