



Reg. No. :

Name :

First Semester M.Com. Degree Examination, March 2018
Paper – III : CO 213 : RESEARCH METHODOLOGY
(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

SECTION – A

(10×2=20 Marks)

Answer **all** questions. Each question carries 2 marks :

1. What is exploratory research ?
2. What is measurement in research ?
3. What is hypothesis ?
4. What are variables ?
5. What is research design ?
6. What is simple random sampling ?
7. What is Type I error ?
8. What is pilot survey ?
9. What is meant by citation ?
10. Write about APA style of referencing.

SECTION – B

(5×5=25 Marks)

Answer **any five** questions. Each question carries 5 marks :

11. Distinguish cluster sampling and stratified sampling.
12. State the qualities of a researcher.



13. Distinguish qualitative and quantitative research.
14. Write a note about scaling technique.
15. State how hypothesis are formulated and tested.
16. Explain the steps in developing research design.
17. Explain the steps in drafting research report.
18. Write about research ethics.

SECTION – C

(2×15=30 Marks)

Answer any two questions. Each question carries 15 marks :

19. Explain research process.
 20. Discuss sampling methods.
 21. What is inferential statistics ? Explain any two tests each from parametric and non-parametric tests.
 22. What is plagiarism ? Discuss the problems and consequences relating to plagiarism. Also state the significance of referencing in the context of plagiarism.
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SECTION – B

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