

Reg. No. : .....

Name : .....

Third Semester B.Com. Degree Examination, February 2024

First Degree Programme under CBCSS

Core Course :

CO 1341/CC 1342 : ENTREPRENEURSHIP DEVELOPMENT

(Common for Commerce/Commerce with Computer Application)

(2014 – 2017 Admission)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all** questions in one or two sentences each. Each question carries **1** mark.

1. What is MSME?
2. Who is an intrapreneur?
3. What is Margin Money Grant to Nano units?
4. What is Entrepreneurial Creativity?
5. Who is a first generation entrepreneur?
6. What is Single Window System?
7. What do you mean by Technical Feasibility?

8. Define Project.
9. Expand NEDB?
10. Define ancillary unit.

**(10 × 1 = 10 Marks)**

**PART – B**

Answer **any eight** questions in not exceeding one paragraph each. Each question carries **2** marks.

11. What is Bridge Capital?
12. Write a note on Fabian entrepreneurs.
13. Mention any four qualities of entrepreneur.
14. What is social cost-benefit Analysis?
15. Mention any four objectives of EDP.
16. What is Credit Guarantee Fund Trust Scheme for MSMEs?
17. State the need for Induction Training.
18. What do you mean by market analysis?
19. Write a note on Business Environment.
20. What is entrepreneurial mobility?
21. What is feasibility report?
22. State the importance of Project Clearance.

**(8 × 2 = 16 Marks)**

PART – C

Answer **any six** questions in not exceeding **120** words each. Each question carries **4** marks.

23. Briefly explain the causes of industrial sickness.
24. What are the advantages of industrial estates?
25. Write note on functions of Techno park.
26. What are the functions of Kerala Technical Consultancy organization?
27. Explain the criteria for selecting a good project.
28. Write a note on SIDCO.
29. Briefly explain the importance of Capital Goods.
30. What are the factors affecting entrepreneurial growth?
31. What are the functions of District Industries Centre?

(6 × 4 = 24 Marks)

PART – D

Answer **any two** questions in not exceeding **4** pages each. Each question carries **15** marks.

32. Explain the role of entrepreneurs in the economic development of a country.
33. Discuss the problems of women entrepreneurs. What are the remedial measures to solve the problems of entrepreneurs?
34. Discuss the measures taken by the government for the promotion of MSMEs in India.
35. What do you mean by incentives and subsidies? Discuss the need for incentives. What are the problems of incentives?

(2 × 15 = 30 Marks)